



Seniors are
3.1 times more likely to die in a
fire

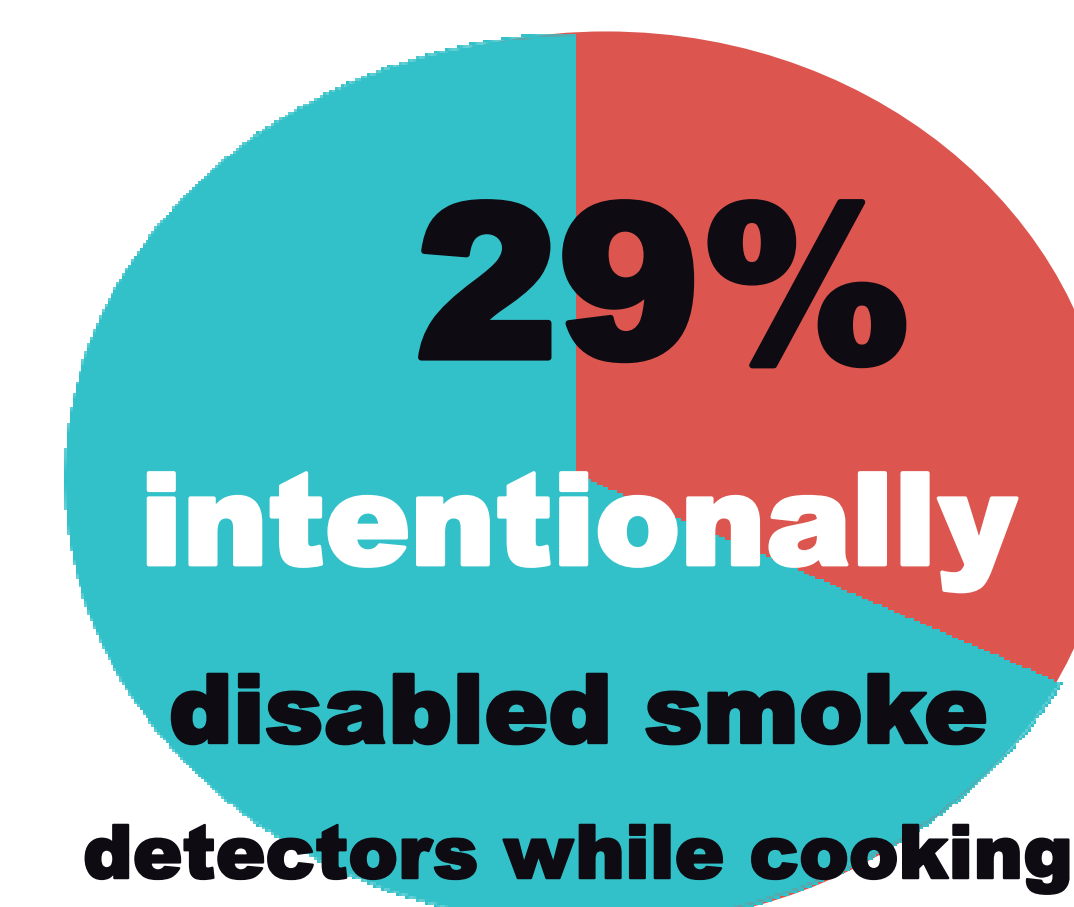
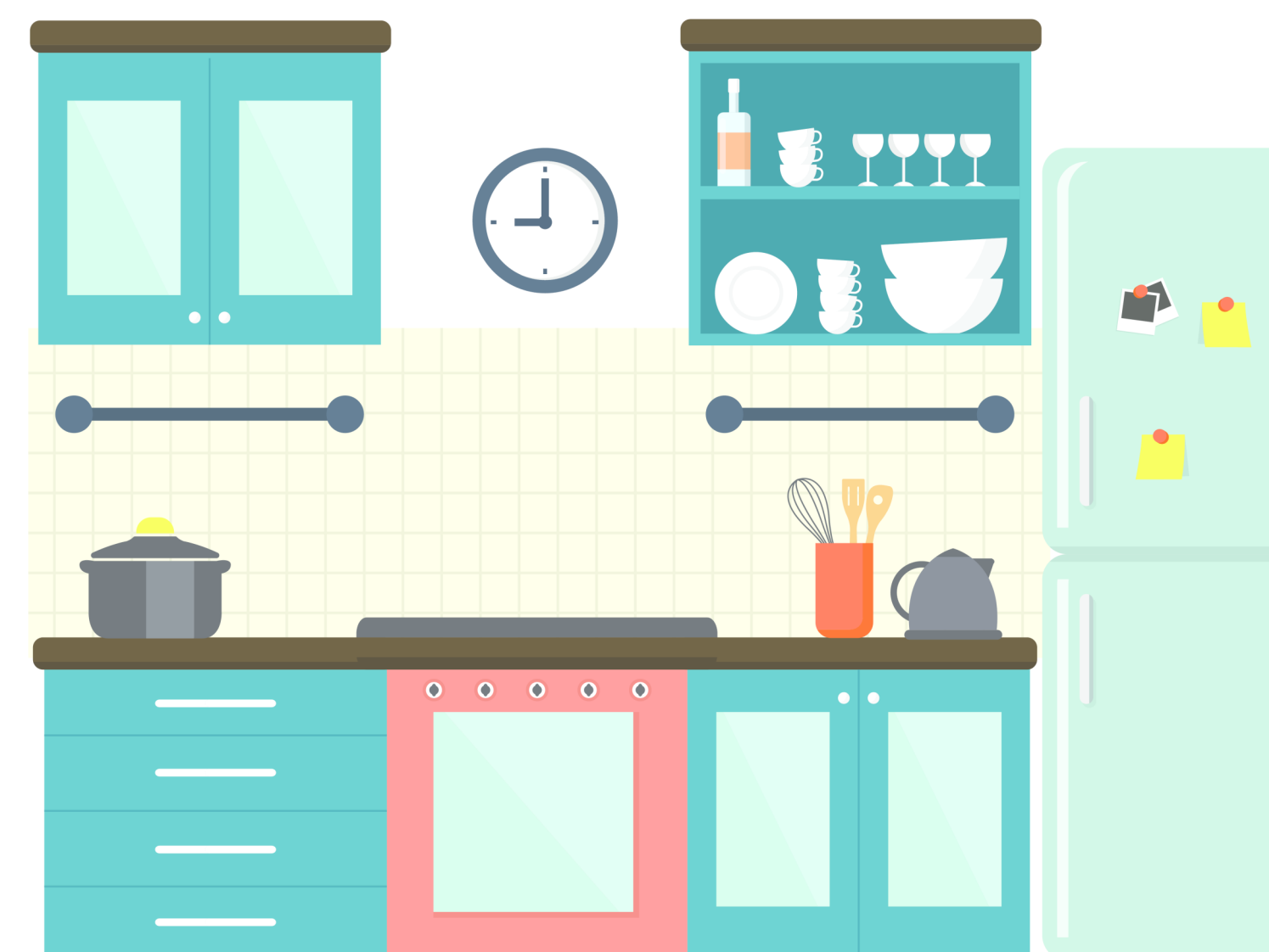


PFP

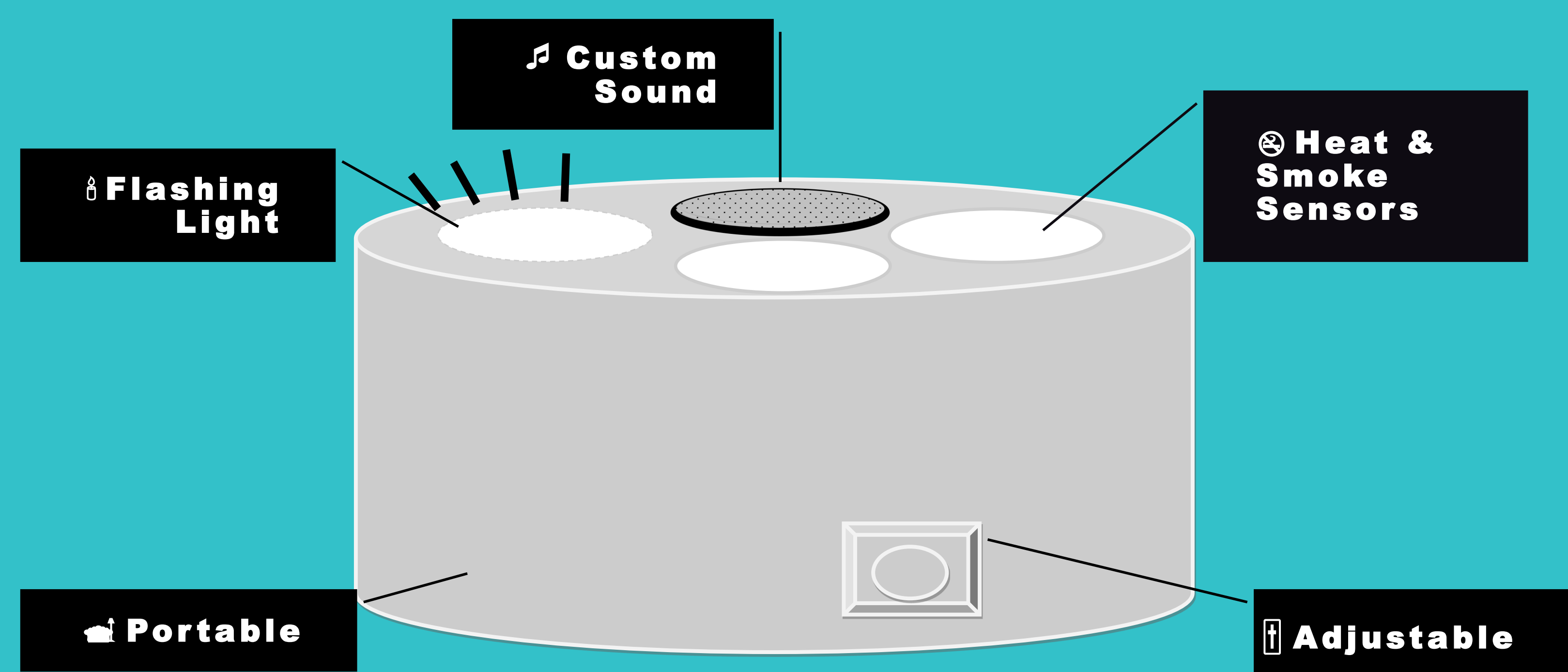
Pre Fire Protector



Fire Fighters
reported that existing smoke detectors are
not effective
because people ignore it



PFP Smoke & Heat Detector



Cooking Fire Statistics



230% above average number of
fires per day happens on Thanksgiving
day

42% left kitchen to text or talk on
the phone

45% watch TV / listen to the music during cooking
for Thanksgiving

83% have engaged in dangerous cooking
behaviors

1 in 10 people left home completely while cook-
ing